

**Scandinavia's
biggest venue
for the whole
packaging
world!**



SCANPACK  **2009**

20-23 October 2009, Swedish Exhibition Centre, Göteborg

Thousands of contacts and business worth millions

Scanpack and the packaging industry have enjoyed a long and successful relationship. In fact, we've been working together to develop our meeting place since 1964.

Scanpack is the biggest packaging fair in Scandinavia. And we have held this number one position from the very start.

Companies from all over Europe visit Scanpack to get a complete overview of the products and services that the industry has to offer.

Welcome to lots of new, profitable contacts and great business at Scanpack 2009!

Fabulous figures

VISITORS

86% were wholly or partly responsible for purchasing decisions

99% rated the fair as very good, good or satisfactory

88% planned to attend Scanpack 2009

EXHIBITORS

99% made new business contacts at the fair

95% rated the fair as very good, good or satisfactory

95% planned to exhibit at Scanpack 2009

The above figures are just a small selection of the results of a survey of visitors and exhibitors carried out by Detector Market Research & Consulting at Scanpack 2006.

Three trend-powered theme areas

Scanpack is a complete packaging fair that showcases all kinds of raw materials, packaging, machinery, systems and services. In addition, Scanpack 2009 will place extra focus on three areas of special interest:

BIOPACK – climate-smart solutions for the environment

RFID – minimal marking with maximum possibilities

DESIGN – functional designs that protect and sell

Concentrated competency development

Scanpack is a highly thought of know-how channel, providing valuable opportunities for gathering information, getting up to date, and developing all kinds of competence in a cost-efficient way.

These useful features, embracing everything from exhibitors' own activities in the stands to hot-topic seminars, cover a very wide spectrum of subjects.

Face-to-face meetings with multi-dimensional business power

+ THE EXHIBITION MEDIUM. The combination of several different business-generating activities is what makes an exhibition a medium with unique characteristics and possibilities. Exhibitions are advertising. Exhibitions are PR. Exhibitions are sales. Exhibitions draw attention to you, give you contacts, build your brand, and create concrete business deals and closures.

+ THE SWEDISH EXHIBITION CENTRE. The Meeting Place of Opportunities. One of the biggest and most popular facilities in northern Europe for exhibitions, conferences and events. Unique city-centre location, with Scandinavia's biggest hotel, Hotel Gothia Towers, in the same complex.

+ SCANPACK. The packaging industry's biggest and best established trade fair. Documented as an effective, business-generating, face-to-face meeting place.

FACTS AND FIGURES:

Scanpack 2006 chalked up 17,770 visits, 536 exhibitors, 679 represented companies, and 38 represented countries. All of 25% of the visitors came from outside Sweden!

Book immediately!

Scanpack is the biggest and most space-demanding fair held at the Swedish Exhibition Centre. Exhibitors start to book very early, many of them before the previous event has even finished.

So it makes good sense to plan well in advance and book space at Scanpack 2009 without delay.

Book quickly and easily on www.scanpack.se
Or phone +46 31 708 80 00.



Susanne Rydberg,
Siv Edlund and Johan Lind

PROJECT TEAM

Johan Lind, Exhibition Manager
johan.lind@svenskamassan.se

Siv Edlund, Senior Advisor
siv.edlund@svenskamassan.se

Susanne Rydberg, Coordinator
susanne.rydberg@svenskamassan.se





SCANPACK 2009

20-23 October 2009, Swedish Exhibition Centre, Göteborg

www.scanpack.se

International representatives

Denmark: KORF & Co. Tel: +45 702 020 06. E-mail: rud@korf.dk

Finland: SMI-Media Oy. Tel: +358 10 617 2500. E-mail: smi@smi-media.fi

Norway/Iceland: Scanexpo AS. Tel: +47 6492 7109. E-mail: kjell@scanexpo.com

Estonia/Latvia/Lithuania: Scanexpo Baltic. Tel. +372 6210062. E-mail: kjell@scanexpo.com

Germany/Austria/Switzerland: SvenskConsult. Tel: +49 619 664 3567.

E-mail: svenskconsult@t-online.de

Product groups

Packaging machinery and equipment
Packaging materials
Systems (machinery and materials)
Raw materials
Regulating & control equipment
Internal handling systems
Digital printing presses
Contract packaging
Transport packs
Consumer packs
RFID
Biopack
Computer controlled equipment
Dosing equipment
Labelling and marking equipment
Other products and services

Visitor groups

Scanpack attracts buyers, production managers, departmental managers, designers, IT specialists, marketing managers, salesmen and company management from the following sectors:
Packaging industry
Food and beverages
Chemicals
Corrugated board packaging
Plastic packaging
Other manufacturing industries
Advertising and marketing
Wholesale, agency
Transport
Etc.

Scanpack 2009 Advisory Board

Jan-Ove Holmen, DNE (Norwegian Packaging Association), Norway • Per Anders Berge, Maskinpakking A/S, Norway • Roger Bagge, Finnish Packaging Association, Finland • Anders Sörås, STFI-Packforsk (Swedish Packaging Research Institute), Sweden • Sven O C Olesen, Soco System A/S, Denmark • Raymond Paska, Swedish Packaging Guild, Strålfors Göteborg AB, Sweden • Jon Bagiu, FlexLink AB, Sweden • Staffan Erenmalm, ABB s.r.o., Czech Republic • Jens Christian Sörensen, Danish Technological Institute, Denmark • Marcus Petersson, Packmarknaden, Sweden • Marina Kurula, Walki Group, Finland • Bo Wallteg, nord emballage, Sweden • Lars Johansson, Silent Fiction, Sweden.





Scandinavia's b

SCANPACK  2009

20–23 October 2009, Swedish Exhibition Centre, Göteborg
www.scanpack.se

biggest packaging

fair since 1964!