

GUWAHATI SEMINAR

a Report



Workshop on Packaging of Processed Food for Cottage, Micro, Small and Medium Entrepreneurs

Event Details

Date: 12th February, 2010

Venue: Hotel Brahmputra Ashoke, Guwahati

Organised by: Indian Institute of Packaging

Sponsored by: Ministry of Food Processing Industries, Govt. of India

Snapshot

Mr. N. C. Saha, Director, IIP welcomed Smt. Pramila Rani Brahma, Hon'ble Minister of Agriculture WPT & BC, Govt. of Assam, Mr. Utpalananda Sarma, IAS, Commissioner of Industries, Govt. of Assam, Mrs. Vinod Kotwal, Director, MOFPI, Govt. of India, Mr. S. Bhattacharjee, Managing Director, NERAMAC, Dignitaries, Guest Speakers, participants and representative of the industry.

- Mr. Tarun Daga, Managing Director, TCIL (Chairman, IIP - Kolkata) informed participants about the background of the workshop on 'Packaging of Processed Food'.
- Mr. S. Bhattacharjee, Managing Director, NERAMAC informed participants about the objective of the workshop.
- Mrs. Vinod Kotwal, Director, Ministry of Food Processing Industries, Govt. of India emphasised the need for proper packaging of processed food for creating the brand image for cottage, micro, small and medium sector industries.
- Mr. Utpalananda Sarma, IAS, Commissioner of Industries, Govt. of Assam conveyed that these types of workshops are essential for cottage, micro, small and medium sector industries of North-east so that the participants get updated with the latest happenings relating

to packaging. He also stressed upon the need to conduct more workshops on 'Packaging of Processed Food' by the Institute in the other north eastern states.

The workshop was inaugurated by Smt. Pramila Rani Brahma, Hon'ble Minister of Agriculture WPT & BC, Govt. of Assam. Smt. Brahma stated that the North-eastern region of India has abundant natural resources, fertile agricultural land and adequate agro-climatic conditions to produce large quantity of fresh fruits and vegetables. She emphasised that packaging plays a very important role and praised the Institute and MOFPI for taking the right step to organise this workshop at Guwahati for the North-eastern region. She also elaborated that while packaging does provide protection and preservation of food products, it also helps to enhance the value of the products through appropriate package designs in consumer packages which are sold in the retail market.

Mr. S.K. Sarkar, Deputy Director, IIP- Kolkata proposed the vote of thanks at the workshop.

The inaugural session was followed by a technical session in which Mr. N.C. Saha, Director, IIP delivered a speech on 'The Concept of Food Packaging and its Requirement for Longer Shelf-life'. Mr. Abesh Chatterjee, Manager Exports, TCIL spoke on 'Metal Packaging for Processed Food' while Mr. D. Chatterjee, Sr. GM, HPL delivered a speech on 'Plastics for Packaging of Processed Food'. Mr. Kamesh Salam, President, World Bamboo Organisation delivered a speech on 'Possible Use of Bamboo Based Packaging Materials' while Mr. S.K. Sarkar, Deputy Director, IIP – Kolkata spoke on 'Packaging of Traditional/Ethnic Processed Food'.



Organized by
INDIAN INSTITUTE
OF PACKAGING

Supported by
NERAMAC

INDIAN INSTITUTE
OF PACKAGING

NERAMAC

MOFPI
Ministry of Food Processing Industries

Workshop on
PACKAGING OF PROCESSED FOOD
for Cottage, Micro, Small and Medium Entrepreneurs
NORTH - EASTERN REGION
Venue - Hotel Brahmputra Ashoke, Guwahati | February 12th, 2010



Organized by
INDIAN INSTITUTE
OF PACKAGING

Supported by
NERAMAC

Workshop on
PACKAGING OF PROCESSED FOOD
for Cottage, Micro, Small and Medium Entrepreneurs
NORTH - EASTERN REGION
Venue - Hotel Brahmputra Ashoke, Guwahati | February 12th, 2010

Organized by
INDIAN INSTITUTE
OF PACKAGING

Supported by
MOFPI
NERAMAC

**WORKSHOP ON
"PACKAGING OF PROCESSED FOOD"**
for Cottage, Micro, Small and Medium Entrepreneurs
at Hotel Brahmputra Ashoke, Guwahati
Friday, 12th February, 2010

Chief Guest
SMT. PRAMILA RANI BRAHMA
Hon'ble Minister of Agriculture, WPT & BC, Govt. of Assam

Special Guest
SHRI UTPALANANDA SARMA
Commissioner of Industries, Govt. of Assam

SMT. VINOD KOTWAL,
Director, Ministry of Food Processing Industries, Govt. of India