

TWO YEARS SUCCESSFUL COMPLETION OF IIP-HYDERABAD



Seminar On
**Retail Packaging
Opportunities Unlimited**

On March 24, 2008

Katriya Hotel & Towers

Somajiguda, Hyderabad.

Organised by :



भारतीय पैकेजिंग संस्थान
**INDIAN INSTITUTE
OF PACKAGING**
www.iip-in.com

Supported by :



IIP

An autonomous body under Ministry of Commerce & Industry, Govt. of India is dedicated to serve the nation and Industry to achieve excellence in packaging.

Objective

The Indian retail industry has created a revolution in the market. Indian and International retailers are entering this nascent market. And retailing as an industry in India is coming alive!

Packaging is the life-line of **Retailed Products**. Slogan of IIP "**Better Packaging, Better Living**" is the basics for everyone. The packaging industry's growth has led to greater specialization and sophistication from the point of view of health(in the case of packaging foods and medicines) and environment-friendliness of packaging material.

- ❖ The first handshake of the Consumer in retail shop is the Packaging. Packaging is creating link to all players in the retail market.
- ❖ This Seminar has designed as per the need of CONSUMER CARE through Packaging Considerations;
- ❖ **For Retailer-** Looking for retail ready packaging and find out the impact out-of-stock and how to reduce these problems in the supply chain. All retailers are the spokesman about the equality, Brand Image, and Packaging in line with Consumer satisfaction.
- ❖ **For Consumer Products Companies-** Effective packaging, Consumer Convenience, Logistics and Complying Commodity Act.
- ❖ **For Packaging Suppliers-** Study on customer's supply chain challenges and learn new packaging led supply chain solutions which can be offered to clients.

Faculty

Experts from Industry, besides Institute's own faculty

Venue

Katriya Hotel & Towers, Somajiguda, Hyd. Tel : 040-23325678

PROGRAMME SCHEDULE

RETAIL PACKAGING-OPPORTUNITIES UNLIMITED

MARCH 24, 2008

09.00 a.m. to 10.30 a.m. : Registration, Inauguration.

TEA / COFFEE BREAK

10.30 a.m. to 1.00 p.m. : Retail Packaging - Concept Segment.

- ☛ Packaging Innovation for the Changing Retail Environment.
- ☛ Shelf-Life vs Expiry date : How to Justify ?
- ☛ Retail Pack Labels for Track & Trace: Bar Code and RFID
- ☛ Retail Packaging Rules and Regulation: Consumer Forum for Safety.
- ☛ Blister Pack-Self Selling Retail Concept- What you see, can be sold ?

1.00 p.m. to 2.00 p.m. ☛ **LUNCH**

2.00 p.m. to 5.00 p.m. : Packaging Segment - Opportunities Unlimited

- ☛ Caps & Closures : How makes consumer comfort.
- ☛ Box or Cartons : How and When ?
- ☛ Flexible Packaging : Fast Track.

TEA / COFFEE BREAK

- ☛ Recent trends in Retail Packaging
(Plastic, Bottle, Metal Can, Glass Bottle etc)
- ☛ Opportunities Unlimited - for whom ???

Fees

Particulars	INDIAN Participants	With Service Tax 12.36 %
Non-Member	Rs. 3,000/-	Rs. 3,370/-
Ordinary Member	Rs. 2,700/-	Rs. 3,033/-
Patron / Life Member	Rs. 2,500/-	Rs. 2,900/-

(A Special discount of Rs. 500/- against two confirmed nominations)

Activities of IIP-Hyderabad

LABORATORIES: Testing & Evaluation of packaging materials and packages. Estimation of shelf-life of packaged products. UN packaging Certification for Dangerous products

TRAINING: Certificate Programme in packaging technology, One week Training Programme, Seminars, and Conferences etc.

CONSULTANCY: Proto-Type package development, Advisory visit cum in-house Training Programme, Turn-key projects etc..

Packaging is everywhere. Packaging is linked to every industry. Let us keep no gap between Institute & Industries.

TITLE	DATES	VENUE
One week Training programme on <ul style="list-style-type: none">• Corrugated Fiber Board Box• Packaging Purchase specification & Justification• Flexible Packaging• Packaging of Pharma Products	4 th -8 th August 2008 13 th -17 th October 2008 15 th -19 th December 2008 5 th -9 th January 2009	Hyderabad
Three months certificate course on packaging technology.	1 st September - 1 st December 2008	Hyderabad
Seminar on Packaging of Dangerous Goods & UN Certification.	16 th May 2008	Hyderabad
Interaction Meet on packaging for Progress	24 th March 2009	Hyderabad

For further details please contact :



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Website : URL-<http://www.iip-in.com>

**RETAIL PACKAGING
OPPORTUNITIES UNLIMITED**

March 24th, 2008

REGISTRATION FORM

Full Name :

Designation :

Company Name :

Address :

Telephone : Fax

e-mail :

Registration Fee RsCash/Cheque/DD in favour of
"Indian Institute of Packaging, Hyderabad."

Date :

Signature



For further details please contact :

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