

First Global Training Initiative



WORLD PACKAGING ORGANISATION



INDIAN INSTITUTE OF PACKAGING and



THE PACKAGING SOCIETY, UK

.....

under its

**GLOBAL PACKAGING EDUCATION
INITIATIVE (GPEI)**

announce

Residential Training Programme on
**PACKAGING PRINCIPLES, MATERIALS
AND SYSTEMS**

Sponsored by :
World Packaging Organisation

Implemented by :
Indian Institute of Packaging

Venue : **Indian Institute of Packaging,
Mumbai, India**

Date : **8th June - 19th June, 2010**

Premier Packaging Institutes - An Insight

World Packaging Organisation

The World Packaging Organisation is a non-profit, non-governmental, international federation of national packaging institutes and associations, regional packaging federations and other interested parties including corporations and trade associations.

Founded on September 6, 1968 in Tokyo by visionary leaders from the global packaging community, the purpose of the organisation is to:

- Encourage the development of packaging technology, science, access and engineering
- Contribute to the development of international trade
- Stimulate education and training in packaging

Primary activities of the organisation today, are to promote education through meetings, special activities and publications; to sponsor an international packaging design awards programme; and to facilitate contact and exchange among the various national institutes of packaging. The education policy can be accessed through the website. Rajiv Dhar, while being the CEO & Director of Indian Institute of Packaging-Mumbai, is also the Chairperson of the Education Committee, and is responsible for such initiatives.



WPO Education Policy

- Continued support for education needs of its members
- Assisting in preparing country education programs
- Publishing world trends related to packaging market and technology
- Sharing the information by placing members' education activities on the website
- Working more closely with International Trade Center and other identified partners
- Encouraging innovation and complementing the education process through the WorldStar Student award



Indian Institute of Packaging, Mumbai

The Indian Institute of Packaging is a vital link in India to the world of packaging and was formed with the specific objective of improving packaging standards. The Indian Institute of Packaging is a national enterprise and was set up in May 1966 by the Indian Packaging and allied industry and the Government of India, Ministry of Commerce.

The Institute's endeavor is to improve the standard of packaging needed for the promotion of exports and help create infrastructural facilities for overall packaging improvement in India through research and development, problem solving consultancy and testing, training and education, industrial co-ordination, information dissemination and other promotional efforts.

IOP : The Packaging Society, U.K.

The Packaging Society has been the lead organisation for the British Packaging industry for over sixty years with a membership that represents the whole supply chain including packaging manufacturers, converters, suppliers, packer/fillers and retailers.

The global packaging industry employs hundreds of thousands of people and makes multi-billion dollar contributions to a country's economy, protecting and promoting products the world over. As markets change and customers and consumers become ever more demanding, it is more important than ever to ensure that packaging people are properly equipped to meet the challenges they face, to add value to their businesses and enhance their careers. The Packaging Society training department offers a wide range of courses to meet the training and development needs of people working throughout this vital industry.





The Venue

Programme Objectives

This unique interactive programme is a part of the Packaging Innovation Incubator Programme whose charter is cross fertilisation of ideas for the benefit of packaging industry, at large.

This pioneering initiative in India and guided by the educational mission of WPO is desired to meet the following objectives:

- Deliberate new trends in packaging materials, techniques and technologies
- Get acquainted with new trends alongwith sectoral specifics (food, pharmaceutical, consumer products, industrial products etc.)
- To have an exposure towards product differentiation with packaging and marketing trends
- Create a country platform to disseminate information on the latest packaging advances

Programme Outline

- Basics of Packaging Principles and Concepts
- Packaging Materials
- Packaging of Food Products
- Packaging of Pharmaceutical Products
- Packaging of Cosmetic Products
- Packaging Systems
- Significance of Quality Control and Testing
- Printing Processes and Printing Inks
- Packaging and Environment - Recycling
- Packaging Machinery
- Packaging Line Operations

Faculty

Highly experienced faculty of Indian Institute of Packaging, Mumbai trained at Institutes of

International repute like PIRA International, UK; Michigan State University, USA; TNO-CIVO, The Netherlands; EMPA, Switzerland and International Trade Centre, Switzerland., besides eminent industry experts.

Training Methodology

- Lectures through Audio Visuals
- Visits to IIP laboratories and to industrial units
- On-line training (IOP, U.K.)
- Country paper presentation by participants
- Group project work

The participants are expected to interact with the faculty and among themselves to make the programme interesting and meaningful.

Fee

The programme fee will be borne by WPO which includes course fee, course materials, field visits and local travel for industry visits only.

For boarding/lodging, per participant cost would be Euros 350 (inclusive of Service Tax) which will have to be borne by the participants or the sponsoring organisation. The fee does not include to and fro travel cost, per diem cost.

Budget accommodation will be provided at the Institute's campus on twin sharing basis (self-contained A/C room).

And More

- **Participating Countries:** WPO member countries
- **Number of Participants:** The course will be restricted to 20 participants.
- **Closing Date for Nomination:** 7th April, 2010. The nominations have to be forwarded to the WPO Secretariat. The acceptance of nominations will be intimated to the member countries.
- **Eligibility:** The participants should be graduate in science / applied science / engineering / technology and should have a minimum of 2-3 years experience in the field of packaging. The participants could be middle level executives engaged in production / process, quality control, purchase, marketing activities, product - package R&D activities.
- **Language Proficiency:** Since the programme will be conducted in English, the participants are expected to be proficient in English language.
- **Selection of Participants:** Each WPO member will select the candidates in their respective country based on qualification and experience and forward a list of 5 candidates in order of priority, to WPO Secretariat. Depending upon the response received from each country, the WPO Secretariat will shortlist the candidates equally from each country with restriction of a maximum of 20 participants.
- **Certificate:** The WPO and IIP will jointly issue certificates to the participants on successful completion of the programme. The best country paper presentation/project work will also be awarded.

Secretariat

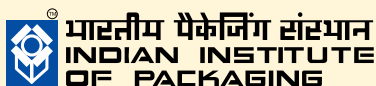


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WPO Members

Instituto Argentino del Envase - Argentina ● Organismo Boliviano del Envase (OBE) - Bolivia ● Associacao Brasileira de Embalagem (ABRE) - Brazil ● Packaging Association of Canada - Canada ● China Nat'l Export Commodities Packaging Research Institute (CEPI) - China ● China Packaging Federation - China ● SYBA Packaging Association -Czech Republic ● Danish Technological Institute - Denmark ● Egyptian Packaging Development Association (EPDA) - Egypt ● Finnish Packaging Association - Finland ● Deutsches Verpackungsinstitut e. V. (dvi) - Germany ● Institute of Packaging Ghana - Ghana ● Association of Greek Manufacturers of Packaging Materials (AGMPM) - Greece ● Hungarian Association of Packaging & Materials Handling - Hungary ● Indian Institute of Packaging - India ● Israel Institute for Packaging, Design & Product Logistics - Israel ● Instituto Italiano di Imballaggio - Italy ● Japan Packaging Institute - Japan ● Packaging Association of Latvia - Latvia ● Lietuvos Pakuotoju Asociacija / Lithuanian Packaging Association - Lithuania ● Asociacion Mexicana de Envase y Embalaje (AMEE) - Mexico ● Nederlands Verpakingscentrum - Netherlands ● Institute of Packaging of Nigeria - Nigeria ● Den Norske Emballageforening - Norway ● Packaging Institute of Philippines - Philippines ● Centralny Osrodek Badawczo - Poland ● National Packaging Confederation - Russian Federation ● The association SOJUZUPAK - Russian Federation ● Packaging Council of Singapore - Singapore ● Institute of Packaging (SA) - South Africa ● Asociacion Graphispac - Spain ● Sri Lanka Institute of Packaging - Sri Lanka ● Innventia AB, Pulp, Paper, Printing and Packaging Research - Sweden ● Swiss Packaging Institute-SVI - Switzerland ● Taiwan External Trade Development Council (TAITRA) - Taiwan, China ● Thai Packaging Centre - Thailand ● Packtec-Centre Technique de L'Emballage et du Conditionnem - Tunisia ● ASD - Packaging Manufacturers Association - Turkey ● Turk Standardlari Enstytusu - Turkey ● Klub Upakovschikov - Ukraine ● IoP: The Packaging Society - United Kingdom ● Institute of Packaging Professionals - United States of America