

भारतीय पैकेजिंग संस्थान  
INDIAN INSTITUTE  
OF PACKAGING



E-2, MIDC AREA, POST BOX NO. 9432, ANDHERI (EAST), MUMBAI - 400 093.  
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E-Mail : iip@bom4.vsnl.net.in URL - http://www.iip-in.com

**PACKAGING INDIA - ADVERTISEMENT TARIFF**  
(FOR OVERSEAS FIRMS)

Language : English  
Periodicity : Bi-monthly  
Months of Issue : February, April, June, August, October, December.  
Pages : 80-100 pp  
Printing Process : Offset

**MECHANICAL DATA**

Overall Size : Full Page : 28 cm x 21 cm (11" x 8.1/4")  
Print Area : Full Page : 24 cm x 18 cm (9.1/2" x 7")

POSITION	SINGLE ISSUE	ANNUAL CONTRACT
COVER IV	\$ 650	\$ 3250
COVER III & II	\$ 500	\$ 2500
FULL PAGE	\$ 300	\$ 1500
SPECIAL POSITION	\$ 400	\$ 2000
PRINTED INSERT	\$ 300	\$ 1500
SPONSORSHIP OF COVER I	\$ 700	\$ 3500

- NOTE: (1) Above rates are for Black and White advertisement only  
(2) For Colour advertisement - 15% per additional colour  
(3) Agency Commission - 10% per Non-Member only  
(4) Payment in favour of "INDIAN INSTITUTE OF PACKAGING" should accompany orders.  
(5) Bookings along with Advertisement Positive(s) should reach us one month in advance of publication date.

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Perungudi  
CHENNAI - 600 096  
Phone : 496 1560  
Fax : 044-496 1077  
ipcne@glasnet01.vsnl.net.in

Block C. P. Sector - V  
Salt Lake, Bidhan Nagar.  
KOLKATA - 700 091  
Phone : 367 0763 / 367 6016  
TeleFax : 033 - 367 9561  
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Plot No. 21, Functional Indl. Estate,  
Patparganj,  
Opp. Patparganj Bus Depot.  
DELHI - 110 092.  
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