

भारतीय पैकेजिंग संस्थान INDIAN INSTITUTE OF PACKAGING



E-2, MIDC AREA, POST BOX NO. 9432, ANDHERI (EAST), MUMBAI - 400 093.
Phones : 2821 9803 / 9469 / 6751, 2832 9623 Fax : 91-22-2837 5302, 2825 4631
E-mail : iip@bom4.vsnl.net.in ■ URL - http://www.iip-in.com

PACKAGING INDIA

ADVERTISEMENT TARIFF

LANGUAGE : ENGLISH
PERIODICITY : BI-MONTHLY
MONTHS OF ISSUE :

ISSUE	PUBLISHED ON
DECEMBER-JANUARY	FEBRUARY 10
FEBRUARY - MARCH	APRIL 10
APRIL - MAY	JUNE 10
JUNE - JULY	AUGUST 10
AUGUST - SEPTEMBER	OCTOBER 10
OCTOBER - NOVEMBER	DECEMBER 10

MECHANICAL DATA

OVERALL SIZE : FULL PAGE 28 CM X 21 CM (11" X 8.1/4")

PRINT AREA : FULL PAGE 24 CM X 18 CM (9.1/2" X 7")

SINGLE PAGE

ANNUAL CONTRACT

POSITION	LIFE MEMBER	ORDINARY MEMBER	NON MEMBER	LIFE MEMBER	ORDINARY MEMBER	NON-MEMBER
COVER IV	-----	-----	-----	59631	63800	67800
COVER II & III	-----	-----	-----	44950	47850	57375
FULL PAGE COLOUR	6525	7250	7975	32625	36250	43500
FULL PAGE B/W	4500	5000	5500	22500	25000	30000
SPECIAL POSITION COLOUR	7975	8700	9425	43500	47850	52200
SPECIAL POSITION B/W	5500	6000	6500	30000	33000	36000
HALF PAGE B/W ONLY	-----	-----	3000	-----	-----	16000
QUARTER PAGE B/W ONLY	-----	-----	1800	-----	-----	9000
PRINTED INSERT COL/B&W	4500	5000	5500	22500	25000	30000

NOTE: AGENCY COMMISSION - 10% FOR NON-MEMBERS ONLY
PAYMENT BY DD/CHEQUE FAVOURING - **INDIAN INSTITUTE OF PACKAGING**
BOOKINGS ALONGWITH ADVT. POSITIVES SHOULD REACH ONE MONTH IN
ADVANCE OF PUBLICATION DATE
COVER SPONSORSHIP INQUIRE WITH INFO CELL

MEMBER



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ORGANISATION



Plot 169, Indl. Estate,
Perungudi,
CHENNAI - 500 096
Phone : 2496 1560
Fax : 044-2496 1077
iipche@glasmd01.vsnl.net.in

IIP CENTERS

Block C.P., Sector - V,
Salt Lake, Bidhan Nagar,
KOLKATA - 700 091.
Phones : 2367 0763 / 6016
Telefax : 033-2367 9561
iipcal@cal.vsnl.net.in

Plot No. 21, Functional
Indl. Estate, Patparganj,
Opp. Patparganj Bus Depot,
NEW DELHI - 110 092.
Phone : 2216 6703
Fax : 011-2216 9612

Lux-3, Industrial Estate,
Sanath Nagar,
HYDERABAD - 500 018.
Phone : 2381 4321
Fax : 040-2370 0225 (PP)
karnaips@yahoo.co.in