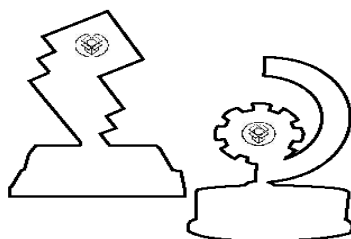


INDIASTAR 2012

NATIONAL AWARDS FOR EXCELLENCE IN PACKAGING



Organised by



भारतीय पैकेजिंग संस्थान
INDIAN INSTITUTE
OF PACKAGING

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INDIASTAR 2012

National Awards for Excellence in Packaging & Packaging Machinery- Design & Development

Manufacturers, designers and students of packaging are invited to participate in the bi-annual INDIASTAR 2012 Contest held by the Institute.

The prestigious National Award is recognition of Excellence in packaging design, innovation, technology, pack construction, material usage and environmental concerns. The Student Award recently introduced by the Institute is to encourage and recognize student merit and achievement. The award is presented to companies and students as part of the packaging industry's efforts to promote and raise the standard of good packaging production.

Indian Institute of Packaging is the only national Institute representing India at Asian Packaging Federation (APF) and World Packaging Organisation (WPO).

Important dates :

Call for Entries sent by the Institute: January 2012

Submission of entry along with sample packages: Before April 2012

The Organizers :

The Indian Institute of Packaging is an autonomous and apex body set up by Ministry of Commerce, Govt. of India and the Industry for promotion of packaging standards in the country in 1966. With its headquarter and the principal laboratories in Mumbai and other regional offices and laboratories, the activities of the institute are in line with those of the world's premiere packaging Institutes. IIP's activities includes training, education, organizing seminars, conferences and exhibitions, awards, consultancy and projects, laboratory testing, quality evaluation of packaging material and packages, information and publication and many more. The institute is closely linked with all the international organizations concerned with packaging technologies.

INDIASTAR & STUDENTSTAR 2012

Objective :

To encourage improvements and give recognition to innovative concepts in packaging. INDIASTAR Awards are all about, promoting and encouraging excellence in packaging design, innovation and technology. The Award Contest established in 1972 is firmly entrenched and most popular & premier event for India's Packaging fraternity.

Eligibility :

- Open to all packages developed, manufactured and in commercial use in India. Manufacturer, converter, designer or the user of such packages can submit the entries.
- Entries of Studentstar 2012 must be from the students of the Institutions in India. The permission for entry must be endorsed by the Institute's head.
- The entry may not have been submitted for consideration in the earlier contest.

Categories of Entry :

- | | |
|--|--------------------------|
| (a) Consumer Package | (b) Transport Package |
| (c) Packaging Material & Adjunct | (d) Food Package |
| (e) Pharmaceutical Package | (f) Eco-friendly Package |
| (g) Student Category (Prototype packages developed by students). | |

Criteria for Selection :

The Entries submitted will be judged based on :

- | | |
|-------------------------|--------------------|
| → Originality of design | → Visual appeal |
| → Cost effectiveness | → Eco-friendliness |
| → Convenience to users | |

Statement :

A factual, technical and detailed statement limited to 300 words, covering the points in “Criteria for Selection” should be submitted on company letterhead along with the entry.

Jury Panel :

The panel will consist of eminent persons in academics, research, government and experts in related areas. The decision of the Jury will be final and binding on all the entrants.

Entry Fee :

- Rs.5000/- per entry till 3 entries. For additional 4th entry onwards from the same entrant, Rs.4500/- per entry. Fees payment to be made in favour of “Indian Institute of Packaging” by DD/Cheque/Cash.
- Rs.500/- in respect of Student Category only for Student entries.

Entry Procedure :

Each entry should consist of completed entry form, statement, entry- fee, photos and soft copies of pictures on CD (only digital images (max.2) in JPG (300dpi) showing a good representation of package, features and marked with name, package and company), one filled and two empty samples of the entry (filled entry could be collected back).

Awards :

Each winner will get a glittering INDIASTAR trophy and a certificate. A Special Certificate of Recognition will be given to each winner who will win more than 10 awards for the year 2012. The date of award presentation will be notified later.

Judging : The Panel of Jury will meet in the Institute for judging and assessment in **June 2012**.

Scope & Benefits:

- All winners will have the right to prominently display the INDIASTAR 2012 logo on stationary, corporate brochures, annual reports, letterheads and other publicity material.
- All the winners will be featured in a series of Press Release which will be sent to many of the Packaging Publications worldwide.
- Brief report on the contest alongwith the Winnners’ details will be published in bi-monthly magazine PACKAGING INDIA & on IIP’s website after the announcement of result.
- The winners of Indiarstar Award (ONLY) are eligible to nominate for the ‘Asiastar’ and ‘Worldstar’ awards organized by the Asian Packaging Federation and World Packaging Organisation, respectively. **Indian entries have won 191 Asiastar & 165 Worldstar Awards till 2010.**

INDIASTAR Winners Booklet:

IIP will publish a Winners’ Booklet highlighting the winning entries with their illustration. The copies will be circulated amongst all the winners of Indiarstar 2012, IIP members and to APF and WPO as well. For advertising opportunities kindly contact Asst. Director-Admin. & Exhibition, IIP and book your space now.

Enquiry Form:

Please send us enquiry form for our future correspondance
We are interested to participate in INDIASTAR / PACMACHINE Awards 2012.
Please send us Call for Entry

Title : _____

Name (Mr/Ms) : _____

Company Name : _____

Address : _____

Tel : _____

Mob : _____

Fax : _____

Email : _____

Website : _____

For entry call & nominations contact:

INDIAN INSTITUTE OF PACKAGING

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