

**HOW TO REGISTER**  
Application should be made  
by Completing this registra-  
tion form & return it with your  
Cheque / Draft

To

**Indian Institute of Packaging,  
Block CP - 10, Sector - V,  
Salt Lake City,  
Kolkata - 700091**

**Phone : 033-2367-0763/6016  
Fax : 033-2367-9561**

**E-mail : iipcal@cal.vsnl.net.in  
iipkolkata@iip-in.com**

**Website : www.iip-in.com**

### REGISTRATION FEE

DELEGATE	INDIAN (Rs.)	OVERSEAS
NON MEMBER	Rs 5,000 + 10.30% ST	150 \$
MEMBERS OF INDIAN INSTITUTE (ORDINARY)	Rs 4,700 + 10.30% ST	150 \$
MEMBERS OF INDIAN INSTITUTE (LIFE/PATRON)	Rs 4,500 + 10.30 % ST	150 \$

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Reliance Industries Ltd.  
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**Mr. Sanjay Bhatia**  
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Indian Institute of Packaging

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India Limited  
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**Mr. Shubhabrata Basu**  
Vice President  
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Co-ordinator : Mr. Bidhan Das - Deputy Director  
Indian Institute of Packaging - Kolkata



भारतीय पैकेजिंग संस्थान  
**INDIAN INSTITUTE OF PACKAGING.**  
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### IIP CENTERS

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भारतीय पैकेजिंग संस्थान  
**INDIAN INSTITUTE OF PACKAGING.**

PRESENTS

### NATIONAL CONFERENCE

on

"Trends and Innovations in Packaging of Processed Foods,  
Beverages and Healthcare Products"



### Supported By:



Dept. of Food Processing Industries  
Govt. of West Bengal



Tea Board

VENUE :

**Hotel ITC Sonar, Kolkata**  
Partners :

DATE :

**20<sup>th</sup> - 21<sup>st</sup> February, 2012**





## INDIAN INSTITUTE OF PACKAGING.

The Indian Institute of Packaging is an apex body of the packaging industries in India. Ceaselessly working since 1966 with the active support of packaging and allied industries and Ministry of Commerce & Industry, Govt. of India. The Institute is dedicated to serve the nation and the industry to achieve excellence in packaging. The facilities and services offered by the institute are aimed at making existing modes of packaging perform better and developing new packaging to meet the demands of present and new markets. The diversified activities of the institute encompass the entire spectrum of the packaging including Research, Development, Education, Training, Testing, Information, Exhibition, Design, Publication, Library and Data Base Services.

The Institute is closely linked with International Organizations Like as World Packaging Organization (WPO), Asian Packaging Federation (APF). The services are recognized by the UNIDO (United Nations Industrial Development Organisation) and ITC (International Trade Centre), the Commonwealth Fund for Technical Co-operation (CFTC) and the European Economic Community (ECE).

The Head Office at Mumbai and the Four Branches of the Institute at Kolkata, Delhi, Chennai and Hyderabad are also connected with packaging.

### CONFERENCE

The Packaging Industry is one of the fastest growing segments in India. The food & Beverage Industry, which is the largest user of packaging and the Healthcare Industry, offer the packaging industry excellent innovative and attractive packaging opportunities. There is a dramatic increase in demand and significant expansion of product varieties in both these segments.

Food processing and packaging backed with improved post harvest technologies have been identified as a significant need and considerable infrastructures are being built towards the same. Emergence of a large number of Supermarkets, Hypermarkets, retail outlets, self service stores and Shopping Malls have also laid considerable emphasis on branding and packaging. The Government and its agencies have promoted a number of support schemes for the growth of this sector.

The Symposium is aimed to promote new packaging technologies involving Materials & Machinery, Market assessment strategies on value addition through packaging and graphics, Increase hygiene and safety, optimized cost structure and latest trends and innovations in packaging options.

The Symposium will be addressed by eminent speakers not only from India but also from Germany and U.K.

### WHO SHOULD PARTICIPATE ?

Participants could be :

- From Food Processing Industries, Beverages, Pharmaceutical & other Healthcare Products or any Packaging user Industries.
- Packaging Converting Industries or Package Manufacturing Industries e.g. Paper, Plastics, Tin Containers, Glass, Cartons etc.
- Packaging Raw Material Manufacturers e.g. Polymer, Glass, Paper, Metal etc.
- Packaging Machinery Manufacturers e.g. FFS Machines, Printing, Molding Machine etc.
- Packaging & Allied Industries e.g. Ink, Adhesive, Coating Manufacturers.
- Organized Retail Industries.
- Packaging Professionals, Consultants, Graphic Designers, Students & any body engaged in Packaging.

### TOPICS TO BE COVERED

1. New Technologies/Latest Developments for Foods, Beverages & Health Care Products
  - a. Flexible Packaging.
  - b. Paper & Paper Board.
  - c. Metal Packaging.
  - d. Glass Packaging.
2. Food Packaging – Basic Problems & Solutions.
3. Changing Market Trends of Foods, Beverages & Healthcare Products.
4. Significance of Graphics, Value Addition & Consumer Preferences.
5. Innovations in Packaging Machineries.
6. Packaging Applications -
  - a. Edible oil packaging
  - b. Tea Packaging – Retail & Bulk for Domestic & Export Markets.
  - c. Packaging of Biscuits, Snack Foods & other Bakery Products.
7. Innovative Packaging with advanced polyolefins
8. CFB Boxes as Transport Packaging – Factors influencing the performance & Remedies
9. Staying ahead of counter fitting threats in Packaging.
10. Smart & Intelligent Packaging.
11. Advancements in Printing Inks & Adhesives.
12. Innovations & Applicability of Leaflet labels.
13. Pharmaceutical Packaging in Regulated markets.
14. Performance improvements in Folding Cartons, CFB Boxes & Labels through latest Die cut Technology.
15. Global PET Technology.
16. Latest Technology in Tool Manufacturing for Thermoforming.

### Response Form

## National Conference on PACKAGING OF PROCESSED FOODS, BEVERAGES & HEALTHCARE PRODUCTS 20th - 21st February 2012

Dear Sir,  
Please register the following nominee(s)\* for participation in the above conference:  
Our Demand Draft for Rs. 5,515/5,184/4,964 per participant is enclosed\*\*

Name

1. Dr./Mr./Ms.....
2. Dr./Mr./Ms.....
3. Dr./Mr./Ms.....

Designation .....

1. ....
2. ....
3. ....

Organisation .....

Address.....

Pin .....

Phone/Fax .....

E-mail .....

Is organization Member of I.I.P. YES/NO.  
Life/Patron/Ordinary

Principal products produced: .....

Packaging materials used: .....

Date: Designation: Signature:

Address of sponsorer: .....

.....

\*Kindly use typed/photocopy of the forms for additional nomination(s).

\*\*Demand Draft should be drawn in the name of 'Indian Institute of Packaging' only.

\*\*\*If two or more nominations from the same organization, additional

Concession of Rs.500/- per participant is admissible.