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<b>Edition</b>	Bengaluru	<b>Page</b>	13

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<b>Edition</b>	New Delhi	<b>Page</b>	13

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<b>Edition</b>	New Delhi	<b>Page</b>	15

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"The government has asked us to come out with packaging specifications in consultation with the pharma industry so that products are not recalled on certain

43% of pharma exports are to unregulated, semi-regulated markets in Asia and Africa

grounds," said Dr. N.C. Saha, Director IIP. "We are working on this and will come out with the recommendations and quality standards by next year," he said. The government will then notify the desired packaging standards which will be made mandatory for all pharma companies exporting to these markets. "We are concerned about the rejection rates in unregulated and semi-regulated markets," he said.



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